

Our Why

As a small group of determined peers, we have the strong desire to improve our working conditions, pay, benefits, and job security. We do this because we love what we do and we love those we work with. We believe that our company is headed in the wrong direction and not focusing on what makes a strong Air Ambulance company. It's not the aircraft, branding or swag, It's the people. The flight crew makes the difference to our patients and our community. We need to continue to hire the best people and retain them. It takes years to become a competent crew member. We want our peers to see a viable long-term career with this organization.

At our core, we deeply value the contributions of each and every team member. We recognize that our paramedics and nurses are the backbone of our success, and their well-being and satisfaction are of utmost importance. This organizing campaign presents an opportunity to strengthen our voice and ensure that concerns, aspirations, and ideas are heard, respected, and acted upon.

A union can provide a collective platform for employees to collaborate, negotiate, and advocate for fair and equitable working conditions, benefits, and wages. By unionizing, we can establish a formal mechanism for constructive dialogue between employees and management, leading to enhanced transparency, better communication, and ultimately, a stronger sense of unity within our organization.

This campaign also aligns with our core values of integrity, respect, and social responsibility. We firmly believe in promoting an inclusive and supportive workplace culture where every individual has the opportunity to thrive. By embracing this organizing effort, we are taking a proactive stance in ensuring that our company remains a great place to work—a place where every team member feels valued, heard, and empowered to make a positive impact.

We are committed to engaging in open and honest conversations with our peers throughout this process. We encourage everyone to voice their thoughts, concerns, and ideas, as we firmly believe that by working together, we can create an environment that not only preserves the current excellence in the organization, but also elevates us to a level never seen before. We are dedicated to building a constructive relationship that includes all members of our class/craft, managers, leaders and other stakeholders.